



**Description:** *Project Grasp update*

**Status:** 7 basic samples were sent to Group companies (40 cigarettes each) for internal sensory assessment.

Further sample request from BATCo were discussed with them. It was agreed that ample cigarettes will be made available to BATCo during the ongoing project and that this is fully sufficient to serve the BATCo needs. Further more BATCo will initiate an own product development using sample manufacture at BATCF.

B&W started their own product development and sent basic materials to Hamburg for sample manufacture. Samples will be shipped back in the first week of June.

ITL is also considering sample manufacture for their product development. Sample specifications are announced for mid May.

Further development work has been performed at BATCF (e g cut width studies).

Monthly reports are issued regularly since March for distribution to the Group technical experts.

Current product development using co-axial technology is focussed on an improved full flavor product with single digit tar. A parallel development will strive for a Lights product with ultra low tar figures.

**Future Activities/**

**Recommendations:** Further sample manufacture at BATCF according to project plan and requests from Group centers.

Installation of a second manufacturing unit at BATCF involving Group expertise.

Installation of in-house filter manufacturing for use during sample manufacture.

As local marketing functions have received basic information through their technical experts the proposal for the Marketing meeting is:  
Date and venue: June 21 and 22, 1994 in Hamburg

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