

BROWN & WILLIAMSON TOBACCO CORPORATION

Coordinating cigarette ingredient usage  
among Group tobacco companies

Brown & Williamson proposes an approach to coordinating cigarette ingredient usage among Group tobacco manufacturers which will lead toward common views over time. The key elements of the approach are stated below.

- o Every TSG company would designate a senior scientist to address questions of ingredient usage among the companies.
- o Every company would distribute copies of a single list containing only the names of the ingredients used in its manufacture of cigarettes to the designated scientists. The scientists would sign agreements to protect confidentiality.
- o If a question arose about additive usage, the designated scientists would confer and exchange scientific and regulatory information and views on the subject, with advice of counsel.
- o Senior management of the companies should be advised of the progress of discussions and should encourage movement toward resolution, seeking guidance from the TSG if appropriate.

Background

This proposal is essentially the same as recent informal experience among Group companies.

Discussions among the designated scientists from interested companies can lead to common views on ingredient usage, given time. This has been demonstrated by the experience of the group of scientists from the U.S. companies who confer regarding ingredients.

Limiting the exchanged lists of additives to names, only, is appropriate to the dynamics of the business. If the designated scientists request additional information about a specific ingredient, the manufacturer can consider providing relevant data on a case by case basis. Routine exchange of quantity or brand identification should be unnecessary.

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