

TO Dr. S.J. Green,
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FROM Dr. C.I. Ayres.

REF CIA/SEW/1/46D

DATE 7th September, 1972

Report No. RD 934-R

Largely at the request of Sir Charles Ellis, we had a meeting in Southampton about a year ago to discuss cigarettes of low biological activity. At that meeting a specification of a cigarette was laid down and we were asked to produce a prototype.

This report, which is now ready for distribution, details our evaluation of the samples we produced to meet the specification. The samples were not cased and flavoured and whilst we could meet the "chemical and biological" aspects of the specification, we fall short on the "taste" aspects.

In the report, it is recommended that cased and flavoured versions of the basic designs should be produced. It is ~~probably~~ worthwhile, however, to allow a short delay before we implement the recommendation. Tony Cousins has some work in hand on blends containing large proportions of reconstituted tobacco which could supply some relevant information. It may also be worthwhile to get closer to a PDL-type of approach and consider a more precise definition of a possible market to guide the selection of the type of taste which is required.

In view of the product development aspects of the work, I suggest that Bristol should not be included in the distribution.

AD McCormick
Sir Charles Ellis
Muscadine

S J Green

PJ Ayres

Enc.

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