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14th September 1978

BAT BOARD PLANNING

SMOKING HEALTH AND RESEARCH

1. This group joined with the team on Smoking Health and the Public to produce the list of assumptions adopted. Not all the assumptions listed, of course, are relevant to this plan.
2. It is believed that this paper will have a circulation much more limited than Smoking Health and the Public. Indeed this difference in circulation is the main logix involved in the separation. It does mean however that some overlap is not only unavoidable but necessary.
3. This paper is therefore intended for a limited circulation assumed at present to be CAC companies only outside U.K. and further that these companies alone (outside U.K.) are concerned. But it is expected that the territorial directors may draw some items to the attention of other companies (e.g. cigars)

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