

TO: MR. P. SHEEHY
MR. P.L. WRIGHT

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(On return, one copy to be ~~sent~~ passed to
Mr. A.R. Cousins)

REPORT NO. RD.1685 RESTRICTED

"A COMPARISON OF SMOKING SURVEYS SEPARATED
BY FOUR YEARS"

Report RD.1685 describes a comparison of smoking behaviour measurements obtained from the same subjects in 1974 and 1978, smoking the same brand of cigarettes (during which time the delivery had been reduced).

The conclusion - that there was probably some attempt to compensate for the reduced delivery - should be seen in the context of the current state of the literature on compensation. Different groups are reporting results ranging from zero to total compensation.

Compensation will be the subject of a review later this year.


S.J. GREEN

4th July, 1979

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