

12th April 1978

NOTE FOR T.B. READING FILE

In view of our own worries about how to say some things in public the attached letter from Gallahers is instructive. The statements are made that "studies have shown that lung-cancer death rate is almost directly related to the number of cigarettes consumed" and that "The toxicity of cigarettes can be regarded as the product of tar yield and specific activity".

The first statement is clearly true, the second rather debatable but the important points are that Field is on the medical register, Gallahers are a subsidiary of an American Company, Gallahers are members of ICOSI.

Enc:

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