GREENDOT - NATO OPTION

- OUR PRODUCT OPTIONS ARE BEING DEVELOPED
  - 1) 4 mg NORMAL SIDESTREAM, [illegible] mg LOW SIDESTREAM
  - 3) 1 mg NORMAL SIDESTREAM, [illegible] mg LOW SIDESTREAM
- FEATURES
  - HIGH INCLUSION OF EXPANDED TOBACCOS
  - HIGH NICOTINE BLENDS
  - HUMECTANTS AS DILUENTS FOR MAINSTREAM SMOKE
  - USE OF NOVEL CIGARETTE PAPERS AND FILTERS
- TARGET
  - PRODUCE PRODUCTS FOR LOW AND ULTRA LOW TAR MARKET SEGMENTS WHICH OFFER IMPROVED [illegible] MECHANICS, TASTE AND MOUTHFEEL [illegible] OVER EXISTING COMMERCIAL [illegible]

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