

Research Policy Group Meeting : 1988

(Hotel Schloss Fuschl, near Salzburg, Austria)

A G E N D A

Monday 19th September

11.15	Aims of meeting - The Strategic Issues.	ALH
11.30	<u>Current Priorities</u> Brief outline of trends in each CAC company performance and identification of the few key R&D activities in the respective research centre: Canada Australia Brazil Germany UK USA	PJD GM CJPS ER/EK RB MLR
13.00	Lunch	
14.00	<u>The Impact of Regulatory Authorities</u> International trends in regulatory requirements and implications for R&D Impact of EEC single market 1992 Proposal for a Group-wide approach on Additives guidance	RET EK/ALH RET
15.45	Tea	
16.00	<u>Scientific Research Group</u> Report on activities Budget 1988/89 London meeting: April 1988 Miscellaneous - Nicotine, Free radicals, BATCo funded research, Competitor activities Review of Terms of Reference Future Meetings Scientific Aspects of Product Liability Cases	RET ALH RET
18.00	Close	

401018070

Tuesday 20th September

08.30	<u>Product Innovation I</u>	ALH
08.40	Up-date on RJR's smokeless product	MLR
09.00	<u>Project Greendot</u> - review of progress (including alternative propositions) and proposal for future programme	I C Brown
10.30	Coffee	
10.45	<u>Project Airbus</u> - progress, options and future plans	MLR
11.45	<u>Project 'Coaxial Cigarette'</u> ; aims and progress	W Schneider/ G Rudolph
12.00	<u>Project Day</u> - aims and progress	PJD
12.30	Discussion on future strategy for Greendot/Airbus including presentation to BAT Group management	All
13.00	Lunch	
14.00	<u>Environmental Tobacco Smoke</u> Identification of strategies being pursued internationally by the industry, and their relevance to BAT Australia Brazil Canada Germany UK USA	GM CJPS PJD ER/EK RET MLR/TR
14.45	Objectives for Group ETS research; report on progress and future plans	RB
15.30	What is the technical and commercial potential for reduced sidestream products?	All delegates
16.00	Tea	
16.15	<u>Product Innovation II</u> CAC views of future product needs and opportunities based on joint R&D/ Marketing discussions Canada Germany UK USA Others	PJD ER/EK RB MLR

401018071

- 17.30 Dr H Erichsen, Chairman BATIG and Mr B D Bramley, Chairman BATCo will join the meeting for a general discussion: Strategic Issues for R&D including Product Innovation through Fundamental Research, ETS and interface with Regulatory bodies. ALH
- 19.00 Close
- 20.00 RPG Dinner (with Dr Erichsen and Mr B D Bramley).

Wednesday 21st September

- 08.45 Group Research Programme
(Organisation, priorities) ALH
BAT Group Research
- 09.15 1. BAT(UK&E) R&D Fundamental programme RB
Statement of Programme agreed in March 1988 and progress summary.
- 09.45 2. Souza Cruz R&D Research for BAT Group (review of current projects and proposals for new areas of emphasis) CJPS
- 10.15 Coffee
- 10.30 3. Discussion of scope and size of BAT Group research All
- 11.00 Expenditure on R&D; actuals v. budget for Group funded projects RB/MLR /CJPD
- 11.30 Proposals for Technical Specialist meetings in 1989 All
- 12.00 Presentation by Dragoco Ltd "Long term trends in tobacco flavour research" Messrs Gerbert Davies/Glover
- 13.00 Lunch
- 14.00 External Activities - BAT Involvement
Strategies for increasing/co-ordinating the participation of BAT in external technical committees, conferences etc. D Pangritz
(All delegates to identify local opportunities)

401018072

4

	<u>Coresta</u> - General strategy for increasing influence of BAT	ALH
	The strategy for Barclay	MLR
	TCRC - what should be our strategy?	All
15.30	Tea	
15.45	Summary and conclusions of RPG	ALH
	Next RPG Meeting	
17.00	Close	

4010180/3