

RESEARCH POLICY GROUP MEETING: 1988

(Hotel Schloss Fuschl, near Salzburg, Austria)

A G E N D A

Monday 19th September

- 11.15 Aims of meeting - The Strategic Issues ALH
- 11.30 Current Priorities
- Brief outline of trends in each CAC company performance and identification of the few key R&D activities in the respective research centre:
- | | |
|-----------|-------|
| Canada | PJD |
| Australia | GM |
| Brazil | CJPS |
| Germany | ER/EF |
| UK | RB |
| USA | MLR |
- 13.00 Lunch
- 14.00 The Impact of Regulatory Authorities
- International trends in regulatory requirements and implications for R&D RET
- Impact of EEC single market 1992 EK/ALH
- Proposal for a Group-wide approach on Additives guidance RET
- 15.45 Tea
- 16.00 Scientific Research Group
- Report on activities RET
- Budget 1988/89
- London meeting: April 1988
- Miscellaneous - Nicotine, Free radicals, BATCo funded research, Competitor activities
- Review of Terms of Reference ALH
- Future Meeting
- Scientific Aspects of Product Liability Cases RET
- 18.00 Close

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Tuesday 20th September

09.30	<u>Product Innovation I</u>	ALH
09.40	Up-date on RJR's smokeless product	MLR
09.00	<u>Project Greendot</u> - review of progress (including alternative propositions) and proposal for future programme	I C Brown
10.30	Coffee	
10.45	<u>Project Airbus</u> - progress, options and future plans	MLR
10.45	<u>Project 'Coaxial Cigarette':</u> aims and progress	W. Schneider G. Rudolph
11.00	<u>Project Day</u> - aims and progress	
11.30	Discussion on future strategy for Greendot/Airbus including presentation to BAT Group management	ALL
13.00	Lunch	
14.00	<u>Environmental Tobacco Smoke</u> Identification of strategies being pursued internationally by the industry, and their relevance to BAT Australia Brazil Canada Germany UK USA	GM CIPS FJD ER/EK RET MLR/TR
14.45	Objectives for Group ETS research: report on progress and future plans	RE
15.00	What is the technical and commercial potential for reduced sidestream products?	ALL delegates
16.00	Tea	

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16.15 Product Innovation II

CAC views of future product needs
and opportunities based on joint R&D/
Marketing discussions

Canada
Germany
UK
USA
Others

PJD
ER/EK
RB
MLR

17.30 Dr. H. Erichsen, Chairman BATIG and
Mr. B.D. Bramley, Chairman BATCo will join
the meeting for a general discussion:
Strategic Issues for R&D including
Product Innovation through Fundamental
Research, ETS and interface with Regulatory
bodies.

ALH

19.00 Close

20.00 RPG Dinner
(with Dr. Erichsen and Mr. B.D. Bramley).

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Wednesday 21st September

08.45	<u>Group Research Programme</u> (Organisation, priorities)	ALH
	<u>BAT Group Research</u>	
09.15	1. BAT (UK&E) R&D Fundamental programme Statement of Programme agreed in March 1988 and progress summary	RB
9.45	2. Souza Cruz R&D Research for BAT Group (review of current projects and proposal for new areas of emphasis)	CJPS
10.15	Coffee	
10.30	3. Discussion of scope and size of BAT Group research	ALL
11.00	Expenditure on R&D; actuals v. budget for Group funded projects	RB/MLR /CJPD
11.30	Proposals for Technical Specialist meetings in 1989	ALL
12.00	Presentation by Dragoco Ltd. Long term trends in tobacco flavour research	Messrs. Gerber/ Davies/Glover
13.00	Lunch	
14.00	<u>External Activities - BAT Involvement</u> Strategies for increasing/co-ordinating the participation of BAT in external technical committees, conferences etc. (All delegates to identify local opportunities)	D. Pangritz
	<u>Coresta</u> - General strategy for increasing influence of BAT	ALH
	The strategy of <u>Barclay</u>	MLR
	<u>TCRC</u> - what should be our strategy?	ALL
15.30	Tea	
15.45	Summary and conclusions of RPG Next RPG Meeting	ALH
17.00	Close	

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