

Co-ordination of Group R&D

Points to be raised include:

- (i) Assessment of the value of the Group Research Programme database - recognising the differing requirements of those engaged in research from those responsible for resource management.
- (ii) Classification of R&D projects - "Local", "Group-relevant" and "BAT Group Research".
- (iii) The priority areas of Group research activities will be presented in relative effort terms.
- (iv) Formal reporting of R&D - data showing reports issued on specific R&D projects by country will be available for comment.
- (v) The co-ordination role should in future place greater emphasis on strategic issues, defined as those impacting on the continuity and growth of the business.

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