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**Group
Research
and Development
Centre**

TO Dr. D.G. Felton.
Dr. R.E. Thornton.
All Product Technology Staff.

FROM Dr. C.C. Greig.

REF CCG/JJ

DATE 17th March, 1983.

Re: Smoking and Health concern in BAT's trading territories

A recent suggestion for a presentation on technology transfer revealed that we did not possess any ready-reference tables showing the differing levels of S&H concern in the trading areas of BAT's interest.

In consultation with Bob Ely of Public Affairs we have drawn up two lists (attached) which rate various countries in terms of S&H concern into 3 or 5 categories. These serve both the original purpose and, hopefully, will be of reference use to product technologists in their liaison functions with various companies world wide.

Colin Greig

C.C. GREIG

*Public
Affairs*

[Handwritten initials]

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NATIONAL CONCERN OVER S & H (however manifested)

If we have 3 categories

<u>LOW</u>	Canary Islands	Nicaragua
	Cyprus	Sierra Leone
	Ghana	Suriname
	Guyana	Zaire
	Liberia	Zambia
	Malawi	Zimbabwe
	Malta	

<u>MEDIUM</u>	Argentina	Indonesia
	Bangladesh	Kenya
	Barbados	Mauritius
	Belgium	Nigeria
	Brazil	Panama
	El Salvador	South Africa
	Guatemala	Sri Lanka
	Honduras	Trinidad
	India	

<u>HIGH</u>	Australia	Netherlands
	Canada	New Zealand
	Chile	Norway
	Costa Rica	Pakistan
	Denmark	Singapore
	Finland	Switzerland
	Great Britain	U.S.A.
	Hong Kong	Venezuela
	Malaysia	West Germany
	Mexico	

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If we have 5 categories

LOW

Canary Islands
Cyprus
Ghana
Liberia

Malawi
Sierra Leone
Suriname
Zaire

LOW TO MEDIUM

Bangladesh
Guyana
India
Malta

Nicaragua
Zambia
Zimbabwe

MEDIUM

Argentina
Barbados
Belgium
El Salvador
Guatemala
Honduras
Indonesia

Kenya
Mauritius
Nigeria
Panama
South Africa
Sri Lanka

MEDIUM TO HIGH

Brazil
Chile
Denmark
Mexico
Netherlands

Pakistan
Trinidad
Venezuela
West Germany

HIGH

Australia
Canada
Costa Rica
Finland
Great Britain
Hong Kong

Malaysia
New Zealand
Norway
Singapore
Switzerland
U.S.A.

RLOE/SEM
16th March, 1983

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