

TOBACCO STRATEGY GROUP**Agenda for Meeting on Thursday, 3rd September 1992**

1. Minutes of the Meeting held on 29th May/Matters Arising
2. Marketing
 - (a) Brand Valuation (UGVH/BDB)
 - (b) Competitor Cost Model (DPA)
 - (c) Competitor Analysis and Activity (All Members)
 - (d) Progress Report on International Cigarette Marketing Information System (BDB)
 - (e) 90th Anniversary Tobacco Conference (UGVH)
3. Key Markets
 - (a) Exports to Central/Eastern Europe (BS)
 - (b) Group Organisation - Russia (UGVH)
 - (c) Progress Report - New Markets (UGVH)
 - (d) Uruguay, Cuba (AC)
 - (e) Philippines (RJP)
 - (f) Iran (BS)
 - (g) Andean Pact (BDB)
4. US International Brands
 - (a) Progress/Plans (RJP)
 - (b) Talisman (UGVH)
5. UK International Brands
 - (a) Progress/Plans (BDB)
 - (b) Philip Morris in China (BDB)
6. Leaf
 - (a) Leaf Trading Project (UGVH)
 - (b) High Leaf Costs (BDB/AC)
 - (c) Training in Blending (EEK)
7. Smoking Quality
 - (a) Progress Report on Smoking Quality Study (EEK)
 - (b) Measurable Smoking Quality Indicators (UGVH)
8. Production
 - (a) Production and Reserve Capacity Review (UGVH/All Members)
 - (b) Manufacturing Location Strategy for Next 10 Years (UGVH)
 - (c) Manufacturing Quality Control (EEK)

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9. R&D/Technology
 - (a) Progress Report on R&D Organisation Implementation (EEK/All Members)
 - (b) Future Approach to Group Co-ordination (EEK)
10. Review of Trading Results - Half Year and July - Full year Forecast (All Members)
11. Regulatory and Legal Issues
 - (a) ETS (RJP)
 - (b) Fire-Safe Cigarettes (RJP)
 - (c) Advertising Restrictions (All Members)
 - (d) Leaf Contracts (BDB)
 - (e) Distributors' Contracts (BDB)
 - (f) Trademarks (SC)
12. Human Resources
 - (a) Inter-Company Transfers (BDB)
 - (b) Benchmarking (UGVH/BDB/RJP/DS)
 - (c) Progress Report on Functional Training (All Members)
 - (d) Appraisal Systems (DS)
 - (e) Management Development Announcement (DS)
13. Any Other Business

HCB/djs
14th August 1992

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