

**STATEMENT BY BRITISH-AMERICAN TOBACCO COMPANY LIMITED**

**PANORAMA:**

**10 MAY 1993**

**It is disappointing that a programme like Panorama is reduced to rehashing old unsubstantiated claims and presenting them as current affairs.**

**Last night's programme produced a dramatization posing as news. It was a re-packaging of old and discredited allegations (largely concerning events in the United States previously aired in the American Media.)**

**Claims of fraud and misrepresentation have already been considered in US courts of law and have always been rejected.**

**The courts have upheld the industry's position on Smoking and Health issues for the past 40 years. Last night's programme won't change the past and certainly won't deter our vigorous defence of pending or future lawsuits.**

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