

cc Michael Norsworthy

To: Mr B.D. Bramley

Tobacco Strategy Review Team

A revised agenda for the 27 February meeting of the Tobacco Strategy Review Team is attached.

Regarding the changes introduced since the draft:

- (a) Items 2b and 2d are due for a full review later in the year, but you may wish to report briefly on progress to date.
- (b) Item 3a has been extended to cover countries in addition to Spain where you agreed to look at the possibilities for improving the blends.
- (c) Item 5b has been introduced because of the questions raised by the CPC regarding the most effective way to split the promotional spend brand by brand.
- (d) Item 7c has been added to provide an opportunity to discuss issues raised during the CPC review of your plans.

The remaining items are as previously discussed and I have assumed that you will cover France under 7b.

Please let me know if any of the items raise problems from your point of view.

Roy Salter
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R. Salter

RS/jfa
8 February 1991

Enclosed

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