

INTERTEK

DEVELOPMENT LIMITED

B/Laing

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TELEPHONE: (416) 366-7301

Dr. S.J.Green,
Director of Research,
British American Tobacco Company Ltd.,
7 Millbank,
LONDON S.W.1

October 16th.1968

Dear Dr. Green,

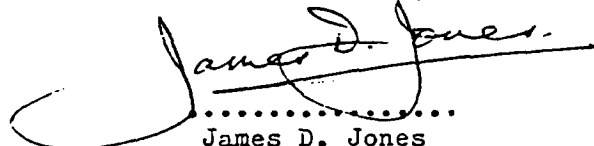
I was very pleased to have the opportunity of seeing you once again during my recent visit to Britain and appreciate the time you made available to me. There was a hope in my mind that you would be able to visit us in Toronto whilst you were over here last week but I fully understand that you had a busy schedule and, in any event, were probably not in any position at that point to make any comments on the cigarette work. Still, I do hope that I may have the opportunity sometime of showing you over the facilities of the Ontario Research Foundation sometime - whether we have cigarette business to discuss or not.

You may be interested to learn that Dr. Bell submitted a paper to the Canadian Medical Association Journal regarding "Statistical Analysis of Mortality Rates of Cigarettes, Pipe and Cigar Smokers". It has been accepted as you will note from the enclosed copy of a letter from the C.M.A. There was, of course, no mention made in this article of the Bell/Laing cigarette.

I gather from Dr. Runeckles that you will be reporting to us before long on the findings re the Bell/Laing cigarette concept and look forward with considerable interest to receiving your conclusions on this phase.

With kind regards,

Yours sincerely,



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James D. Jones
President

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