

P.O. BOX 6500.
MONTREAL, P. Q., CANADA

April 27, 1965.

Dr. S.J. Green,
Westminster House,
London, England.

Dear Jim:

On April 21 I received a telephone call from a Mr. James D. Jones, Director Project Development, Ontario Research Foundation, regarding a patent application which has been filed in the States (and perhaps in Canada, although I am not sure of this), covering an invention which relates to a cigarette. Mr. Jones is acting in a personal capacity rather than for O.R.F. on behalf of the inventors, Messrs. J.A.E. Bell and D.H. Laing. Mr. Laing is on the staff and Mr. Bell is doing post-graduate research at the University of Toronto. As a result of our telephone conversation, Mr. Jones arranged to come and see us in Montreal on April 26 to discuss the matter. During his visit Mr. Jones left with us a copy of the patent application as well as a summary which he prepared and copies of both these documents are enclosed. Also enclosed is Mr. Jones' business card.

It is to be noted that the patent application mentions the following points:

- 1) The subject of the invention closely resembles a conventional cigarette but with a central bore, which does not extend quite the full length and which is substantially free of tobacco.
- 2) An object of this invention is to provide a cigarette having an idle (smoulder) temperature and an average maximum temperature of combustion during puffing much lower, that is, 100°C - 200°C, to those normal to a conventional cigarette.
- 3) It is an object of this invention to provide a cigarette which will be as "safe" for the user as a cigar or pipe, but which in other respects, including drawing quality and flavour, will resemble a normal cigarette.

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Regarding point No. 1, I gave Mr. Jones a copy of Canadian Patent No. 671310, issued to Ray Boothroyd, which covers the manufacture of cigarettes in such a way as to provide a small open-air channel or an air channel less densely filled with tobacco than the remainder of the cigarette. In this connection we should appreciate knowing how far you have pursued this idea in checking its effects on taste, temperatures of combustion, composition of particulate and gaseous phases, etc.

Mr. Jones told us that prior to their arrangement with him to act as their representative the inventors had already been in touch with a large American cigarette manufacturer some 6 to 8 weeks ago, but that so far they had not heard anything from them and he thinks they may be getting the "run-around". However, this may simply be due to the fact that the idea is only in the patent application stage and may not result in a patent. He also mentioned that coincidentally some rumours have been circulating in brokerage circles to the effect that an American cigarette company is working on a "safe" cigarette in conjunction with two Canadian scientists and that the shares of this company have recently risen in price by \$4 to \$6. May I say that we have not heard any such rumours, but on a quick check of New York stock market quotations, Philip Morris has for some reason or other risen quite sharply in recent weeks, that is, about \$17 per share since the beginning of the year and including \$5 per share in the last couple of weeks. During this latter period American, Reynolds, L & M, and Lorillard have risen about \$1 to \$4 per share. The Philip Morris recent rise may, of course, be due to the recently announced price increase.

It so happens that Mr. Jones is going to England on vacation and business next week and will be in London on May 3rd. Because of this, the inventors suggested that he get in touch with the British-American Tobacco Co., but Mr. Jones thought he should first talk to us. However, in view of these circumstances, I took the liberty of giving Mr. Jones your name and address and recommended that he call you on his arrival in London and arrange a mutually convenient appointment. It may be that it will be convenient for you to get together on May 3rd but, if not, Mr. Jones will be back in London about the middle of May.

I doubt that we will do any work on this idea, at least until such time that I hear from you as to what work you may have done along these lines, as well as the results of your meeting with Mr. Jones.

Incidentally, Mr. Jones is a very pleasant, intelligent individual and the reason he is acting on behalf of the inventors

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is that he has had a good deal of experience in dealing with industrial concerns and is much more knowledgeable in the field of patents. I thought it worthwhile not only to bring this matter to your attention, but since Mr. Jones is going to London that it would also be desirable for you to discuss the matter with him personally.

With kind regards,

Sincerely,

[Signature]

LCLaporte:bm
Encls.

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