

H. E. Anderson, Esq.

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D. S. F. HOBSON, ESQ.,
DIRECTOR,
MILLBANK.

S. J. GREEN

SJG/VC/68

24th July, 1963

Dear Hobson,

You raised a question yesterday concerning the item in our Quarterly Report on the examination of competition brands for Geneva. These results are being examined in co-operation with I.T.Co. (G.B. & I.) Ltd., because they are concerned with cigarettes of different dimensions. The methods available to us in Southampton cannot cope with this situation and the people in I.T.Co. are feeding our results into their computer. They did state at one time that they could handle this situation in this way but so far they have not come back with any answers.

Yours sincerely,



H. E. Anderson, Esq.

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