



B.A.T (U.K. and Export) Limited

RESEARCH & DEVELOPMENT CENTRE
SOUTHAMPTON ENGLAND

TO	Dr R R Baker	FROM	C J Proctor
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CENTRE FOR INDOOR AIR RESEARCH

During my recent visit to R J Reynolds research establishment in Winston-Salem, one of the key topics of discussion with Dr C Green was the Centre for Indoor Air Research (CIAR). The agenda and organisation for the CIAR has principally been set by RJR, Phillip Morris and Lorrillard, although B&W had input into the early stages.

The concept is to have a coordinated approach to contract research into ETS. The executive director of CIAR, who is likely to be selected in the next few weeks from a short list of seven, will be based in Washington and will have the responsibility of ensuring progress and appropriate presentation of data from a series of projects, covering all aspects of, ETS contracted to external scientists.

The founding members of the CIAR, and those that have funded to date, are RJR, PM and Lorrillard. There is now an effort, chiefly instigated by PM but supported by RJR, to obtain associate membership from companies based outside of the US.

To this end, the meeting in London on June 17th organised by Shook, Hardy and Bacon, will look for support for associate membership particularly from ourselves, JTI and the Germans. The benefit of associate membership is to have a voting member on the board of Directors of the CIAR, and thus input into the direction of the programme and access to its results. The cost of associate membership will be in terms of an annual fee, probably in the order of \$150,000.

Discussion with Dr Esterlee at B&W on Thursday 19th May revealed that he would be very supportive of BAT involvement in CIAR. He emphasised, however, that this was his personal view and that the Corporate view might be different. This opinion of the withdrawal of B&W from CIAR was that it was due to the dominating leadership given by RJR and PM to the project.

Regards,

Chris

C J Proctor

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