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# BRITISH-AMERICAN TOBACCO COMPANY LTD

A member of the B.A.T Industries Group

DRAFT

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Dr J Wigand

In preparation for a talk I shall give to B.A.T Industries I need to identify the innovative product ideas that we have in the CAC R&D Centres. I believe I should take the definition of "based on technology that is new to the BAT Group" for such products/projects, thus avoiding projects based on the development of  $\alpha$  concepts already in use elsewhere in the Group (blend changes and simple line extensions are also excluded).

I would be grateful for your assistance in compiling a list of projects meeting this definition. I do not expect the list from each centre to be very long. For each project, a title and brief description would suffice at this stage. It is important to indicate the status of each project i.e. whether it has started (or just an idea) and when it is expected to be complete.

A reply by telex or fax by Friday, 27th January would be much appreciated.

*See contribution attached*

Regards

*Alan*  
A L Heard

*G' DOT*

BAT (UK & E) LTD.	
R & D CENTRE	
RR:	.....
ACK:	.....
RECD:	20 JAN 89
BY TO:	<i>DMS, PAC, ICB</i>
TO:	.....

*JSJ*

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ALH/LES  
20th January 1989