

13/10/89.

## Research Policy Group.

Objectives: - External S&H research.  
Response to current or anticipated  
research to satisfy potential  
regulatory bodies/ constraints.  
Innovative product & devel.  
ETS work and issues.

Co-ordination of group activities  
ie workshops  
technical meeting.

SRG - look @ generally available literature  
from medical etc to identify  
where we may be taking actions  
in a particular subject. These  
may be completed internally or  
externally.

Future S&H - we <sup>do</sup> not  
have as much knowledge about  
nicotine as we should have.  
Therefore this is an area for  
further work to increase our  
knowledge & know-how.

### Regulatory Issues.

Prime → followed by large document  
on how it was tested - could have  
set a precedent which other tobacco  
companies may need to follow when  
launching a "new product".

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13/10/89

RPG

2

AGP - very important in the additive part of the tobacco industry.  
(~~Standardising~~) Standardising the approach to additives by the Group.

R. Thoughton devising a co-ordinated plan for the Group.

Look at the method by which we test in order to improve the availability of testing on a large scale basis.  
(Automation?!)

Biological testing through a single laboratory, to gain good understanding of the tobacco/smoke product.

Standard of info for additives is old and therefore may not be valid. TGM to obtain more upto-date data to support his work and define how and who should carry out the work.

~~pesticide~~ pesticide analysis available in Souza Cruz.

Other Noxae - role of R+D. Some provide info on other Noxae.

Taking the work further into product development is the responsibility to the operating Co.

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13/10/89

R.P.G.

3.

Flavours - masking sidestream smoke  
Brazil have company making  
'fruit' flavours for use in  
Souza Cruz products. Are also  
available for other operating  
company.

Environmental Issues - (Germany) look @ a filler  
which is ~~(biodegradable)~~ bio-degradable (degrades in  
7 months). Recycled paper products  
ie cig, ~~slipping~~ wrapping and packs.

Deer - (~~process~~) process is reliable  
additive approval internal and  
external. Canada taking it  
~~on-board~~ on-board to replace PLC plant.  
P. Dunn - explained what's been  
done in Canada - modified die,  
coolers and feed system to suit  
their own needs.

Product Development - "Next" - P. Morris brand  
low ric product several versions. BATW  
think they know-how PM have achieved  
the product. Can transfer the know-how  
should 'Next' take-off.

Companies competing for a smaller total  
market thus get market share is  
become more difficult. ~~Can~~ Should  
be able to to gain new markets  
with new product.

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13/10/89

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R.P.G.  
Premiere' gone too far too soon resulting  
in a product which unacceptable  
to the smoker of today. BAT policy  
to work gradually towards new  
products rather than the quantum  
leap.

Regulators need to be involved at an  
early stage to get agreement on  
the approach to new products.  
Rather than launch then shot down  
by regulators.

ICB - work aims to get a product  
for marketing people to assess next  
year.

Canada - extraction sheet

Germany - co-axial cigs

B+W - look @ Nova.

ETS - methods of ambient smoke measurement,  
surveys have been completed.

US - smoking restrictions, plane, offices  
building etc.

Pressure appears to be growing the  
industry needs to respond by  
providing credible number on ETS.

All current work is only UK based and  
within the industry.

Therefore future work needs to be  
international and carried out  
by external assessors.

R&D work will continue to ~~assist~~ assist  
in the overall ETS study work.

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13/10/89

5.

Co-ordination —

Funding is available from the  
CAC (33%)

Retain head count.

Resources may be shifted.

Ans - ~~BATES~~

B+W - <sup>was</sup> largest contribution from CAC.

Technical Meetings

- Product testing meeting TM/EF. Dec
- ETS meeting Canada.
- Bio methodology.
- Flavour - Soten March.
- Product Development - Mid 1990. US.
- Fundamental Research Review -  
Soten Mar.
- REG - June in Germany.

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