

16th January 1976

TO: R & D STAFF

R & D PUBLICATIONS

The present policy should be understood by all R & D professional staff. It is considered essential that there should be publications from R & D both to let the R & D effort be seen and also to enhance the professional standing of our staff. Publication in reputable scientific and technical journals of the findings of industry and company research is therefore encouraged, provided that by publishing Company research we do not thereby unnecessarily sacrifice competitiveness or lead time advantage. Publications must represent work of a high scientific standard.

Of course, no publication (or other transfers of R & D product) should take place without formal approval by B.A.T. Before such approval is given it is our current practice to consult other B.A.T. Group R & D units.

Research staff should not involve themselves publicly in the interpretation of scientific research in wider fields - particularly smoking and health - or in releasing any B.A.T. information to the ordinary news media.


S.J. GREEN

301140147