

*Admission*

Imperial Tobacco Limited/Limitée



October 27, 1989

Via Fax

Dr. S. Boyse  
British-American Tobacco  
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Dear Sharon:

We anticipate that H&W will be making public the addiction report near the end of November. Thus a review within the next couple of weeks, allowing the following week for industry assessment as to how to make use of critique is desirable. Any delay beyond this timeframe minimizes whatever P.R. impact can be made of such a review.

Jean-Louis has asked me to respond to your letter of 11th October regarding external and internal documents.

Unfortunately the ETS documents follow the implementation of federal and regional government restrictions re this issue in Canada. The S&H Document is interesting; however its use tempered by the legal proceedings presently ongoing here. It is unknown how we can make use of this document pending the outcome of this legal challenge.

Sincerely yours,

PATRICIA J. DUNN

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