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8825 BATMAN BN
BAHRAIN
13TH NOV 86
SNR 5951

*Fax for J. RODRIGUEZ
BWI BRUSSELS
VERY URGENT.*

INWARD
13 NOV 1986
TELEX

*10.15
13/11*

VERY URGENT - FOR MARTIN VAN'T ZELFDE,
CC MAC ATTWELL.
CC GORDON HANKINS

BARCLAY KUWAIT

I REGRET TO INFORM YOU THAT WHITE STORES HAVE JUST RECEIVED A LETTER FROM THE MINISTRY OF COMMERCE AND INDUSTRY CONFIRMING THAT THE RESULTS OF THE LABORATORY TEST CARRIED OUT FOR CONSUMER PROTECTION INDICATES THAT THE TAR CONTENT OF BARCLAY IS HIGHER THAN STATED ON THE PACK AND THAT THEY ARE MISLEADING CONSUMERS. THEY ADVISE THE NECESSITY OF ABIDING BY THE LAW BY STATING CORRECT TAR AND NICOTINE FIGURES WHETHER THE PERFORATIONS ON THE FILTER ARE OPENED OR CLOSED.

THEY REQUEST WHITE STORES TO ADVISE CUSTOMS ON THE ARRIVAL OF THE NEXT CONSIGNMENT AND THEY WILL SEND A DELEGATE TO TAKE SAMPLES.

PMI COULD BE BEHIND THIS AND WITH THEIR POWER IN THE KUWAIT MEDIA AN ARTICLE COULD WELL BE PUBLISHED.

NATURALLY WHITE STORES WISH TO RESPOND TO THIS LETTER AS SOON AS POSSIBLE AND OBTAIN A GRACE PERIOD TO ALLOW SHIPMENTS IN TRANSIT INTO KUWAIT. THEY ALSO REQUEST URGENTLY BWIT TO RESPOND WITH TECHNICAL ADVICE AND PREFERABLY A BWIT TECHNICAL ADVISOR TO MEET THE MINISTRY IN KUWAIT.

I WILL FAX THE TRANSLATION OF THE ACTUAL LETTER SHORTLY.

REGARDS
NIGEL WARD+++
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