

WORK AREA : 702.

APPLIED RESEARCH & DEV. - GENERAL.

(MSD)

702.01 PD SG.

- .100. Smoking Pleasure & Satisfaction.
- .110 FELT
- .120. KILT
- .200 VALUE FOR MONEY.
- .210. DEER.
- .220. LORHO
- .230 GRANGE
- .300 SOCIAL ASPECT.
- .310 LESS.
- .320. Inorganic DEER
- .400 REGULATORY AUTHORITIES
- .410 LMASA
- .500 COMPETITOR INTELLIGENCE
- .510 GLOBE
- Contingency

702.02 EXPLORATORY Prod Dev. & Innovat

702.03 Mkt Surveys based on subject/obj

702.04. Leaf Studies.

702.05 Sensory & Behavioral Evaluation of products

702.06 Consumer Psychology

RWH

702.07 Process Innovation & Application

702.08 Expansion Technology

702.09. Equipment & Process Evaluation

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HFDD

- 702.10. Analytical method devt.
- 702.11. General Scientific Support
- 702.12. Quality Assurance Procedures

APPLIED R & D - SPECIFIC



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| 703.01 | UK & E | MSD. |
| 703.02 | Brand Analysis for UK & E | HFDD |
| 703.03 | Materials Testing | HFDD |
| 703.04 | Tech. Investigation UK & E | RWH. |
| 703.05 | 1:1 | MSD |
| 703.06 | non 1:1 | MSD |
| 703.07 | Analysis for Op Co. | HFDD |
| 703.08 | Technical Support to Op Co | HFDD |
| 703.09 | Material Testing for Purchasing Dept | HFDD |
| 703.10 | Flavour | MSD |

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