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212252RSCIC BR  
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RE: D. W. LIGHT  
OFFICE REQUESTS CAUTION IN ANY MENTION OF ICOSI. EMPHASISE ONLY  
THEir ROLE IN CLEARING HOUSE ROLE AND RESTRICT COMMENT TO CONTENT  
OF ORIGINAL (COSI) RELEASE DATED 23TH OCTOBER 1973 QUOTED BELOW.

INTERNATIONAL BODY FOR TOBACCO INDUSTRY

IT IS ANNOUNCED TODAY THAT A REPRESENTATIVE BODY OF THE TOBACCO  
INDUSTRY HAS BEEN FORMED BY A NUMBER OF COMPANIES. NAMED  
THE INTERNATIONAL COMMITTEE ON SMOKING ISSUES (ICOSI), THE  
NEW BODY HAS SEVEN FOUNDER MEMBER ORGANISATIONS. THEY ARE -  
BRITISH-AMERICAN TOBACCO CO. LTD., GALLAHER LIMITED, IMPERIAL  
TOBACCO LIMITED, PHILIP MORRIS INC., H.F. + PH. F. REEJTSMA,  
R. J. REYNOLDS TOBACCO COMPANY AND ROTHMANS INTERNATIONAL  
LIMITED. IN DUE COURSE, MEMBERSHIP WILL BE OPEN TO OTHER  
PRIVATE ENTERPRISE TOBACCO COMPANIES.

THE COMMITTEE PLANS TO SUPPORT NATIONAL TOBACCO MANUFACTURERS'  
ASSOCIATIONS AND INDIVIDUAL COMPANIES IN DEALING WITH ISSUES  
RELATED TO SMOKING. SERVING PRINCIPALLY AS A CLEARING-HOUSE  
FOR INFORMATION, INCLUDING DATA FROM INDEPENDENT SCIENTIFIC  
RESEARCH FUNDED BY THE TOBACCO INDUSTRY IN A NUMBER OF  
COUNTRIES. THE ORGANISATION WILL CO-ORDINATE INDUSTRY EFFORTS  
ON MATTERS OF COMMON INTEREST WITH PARTICULAR REGARD TO  
SMOKING AS A SOCIAL ISSUE. ICOSI WILL NOT DEAL WITH MATTERS  
CONNECTED WITH THE MARKETING OF TOBACCO PRODUCTS OR OTHER  
ISSUES OF A COMPETITIVE OR COMMERCIAL NATURE.

ICOSI IS A NON-PROFIT ORGANISATION WHICH IS NOW BEING LEGALLY  
ESTABLISHED IN GENEVA AND WILL OPEN A FIRST BRANCH OFFICE IN  
BRUSSELS IN THE NEAR FUTURE. THE STATUTES OF ICOSI WILL BE  
PUBLISHED BY THE END OF THIS YEAR. AN ANNOUNCEMENT CONCERN-  
ING THE APPOINTMENT OF A SECRETARY GENERAL IS EXPECTED TO BE MADE  
SHORTLY.

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