

W/E 1/1/96

**BRITISH-AMERICAN TOBACCO**

**FACT SHEETS**

**International Brands**

9 in total

Lucky Strike	)	
	)	
Kent	)	
	)	
Viceroy	)	USIBs
	)	Based in the US
Pall Mall	)	
	)	
Hollywood	)	
	)	
State Express 555	)	
	)	
John Player Gold Leaf	)	
	)	UKIBs
Benson & Hedges	)	Based in the UK
	)	
Silk Cut	)	

These brands will be centrally managed. Barclay and Belmont will continue to be managed under existing arrangements for the present.

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