

SALES OF CIGARETTES BY TAR GROUPS

Percentage of cigarette sales in each tar group

LGC Survey	Period	Low Tar (0-10 mgs)	Low to Middle Tar (11-16 mgs)	Middle Tar (17-22 mgs)	Middle to High Tar (23-28 mgs)	High Tar (29 mgs and over)
1	July-Dec 1972	< 0.1	5.1	76.5	14.8	3.6
2	June-Nov 1973	0.8	7.9	74.9	15.8	0.6
3	Jan-June 1974	0.9	9.1	74.4	15.0	0.6
4	Aug 74-Jan 75	4.7	5.4	75.1	14.2	0.6
5	Mar-Aug 1975	4.8	6.8	74.9	13.0	0.5
6	Oct 75-Mar 76	5.7	11.1	71.7	11.2	0.4
7	May 76-Oct 76	7.3	13.6	68.3	10.4	0.4
8	Dec 76-May 77	11.3	9.4	69.7	9.2	0.3
9	July-Dec 1977	13.12	9.83	68.23	8.52	0.3
10	Feb-July 1978	12.82	6.04	72.55	8.30	0.29
11	Sep 78-Feb 79	13.39	5.34	79.89	1.18	0.20
12	Apr-Sep 1979	13.54	10.21	75.99	0.27	-
13	Nov 79-Apr 80	14.70	10.39	74.66	0.25	-
14	Jun-Nov 1980	16.20	13.07	70.50	0.23	-
15	Jan-June 1981	15.75	11.91	72.12	0.21	-
16	Aug 81-Jan 82	15.16	19.03	65.62	0.19	-
17	Mar-Aug 1982	15.49	37.40	46.91	0.20	-
18	Oct 82-Mar 83	15.82	41.45	42.57	0.17	-
19	May 83-Oct 83	14.71	48.03	37.07	0.18	-
20	Dec 83-May 84	14.12	54.01	31.72	0.16	-

next page
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Continued on page 2

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SMOKE DELIVERED AVERAGE TAR

(mgs per cigarette)

Survey No.	Period	Low	Low to Middle	Middle	Middle to High	High	Over
1							20.
2							19.
3							19.
4							19.
5							18.
6							18.
7							17.
8							17.
9							17.
10	Feb-July 78	9.2	14.6	18.6	24.1	31.0	17.6
11	Sep 78-Feb 79	9.2	14.5	18.5	24.9	31.2	17.6
12	Apr-Sep 79	9.0	14.7	18.2	27.3	-	16.6
13	Nov 79-Apr 80	9.4	15.4	18.5	25.5	-	16.6
14	Jun-Nov 80	9.3	14.8	17.9	24.2	-	16.1
15	Jan-June 81	9.3	14.8	17.4	25.6	-	15.6
16	Aug 81-Jan 82	9.2	15.0	17.3	25.5	-	15.7
17	Mar-Aug 82	9.1	15.5	17.4	24.9	-	15.4
18	Oct 82-Mar 83	9.1	15.3	17.7	24.5	-	15.4
19	May 83-Oct 83	8.6	14.9	17.4	24.5	-	14.9
20	Dec 83-May 84	9.0	15.2	17.4	25.1	-	15.0

NOTE: Sales are total sales into the trade for the 6 months corresponding to each IGC survey of tar, CO and nicotine. The months between each survey, when IGC testing is not carried out, are excluded. Brands are allocated to tar groups according to IGC test results for the relevant period.

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SALES WEIGHTED AVERAGES : CARBON MONOXIDE AND NICOTINE(mgs per cigarette)

<u>Survey No.</u>	<u>Period</u>	<u>Overall Average</u>	
		<u>Carbon Monoxide</u>	<u>Nicotine</u>
19	May-Oct 83	14.7	1.30
20	Dec 83-May 84	14.4	1.32

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