

13 January 1981

Dr F G Colby
R J Reynolds Tobacco Company
Winston-Salem
NC 27102
United States of America

Dear Dr Colby

Thank you for your letter of 18 December 1980 with the most interesting enclosures.

I too enjoyed our brief meeting, and I think it would be helpful if we could arrange to have further talks on smoking issues. As I explained to you, I do not myself believe that the Industry can continue for much longer to base its whole activity on the controversy - though I realise that the need to raise the credibility of the Industry must be balanced against the Legal constraints.

In a few months I hope to be in a better position to talk with you more positively on this matter.

In the meanwhile, all best wishes for 1981.

Yours sincerely

L C F BLACKMAN

PS: I am certainly envious of your planned new R&D facility. From what I have read, it should be extremely impressive. Maybe you can give me a conducted tour sometime!

cc R.L.O. Ely

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