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9 October 1981

Mr E Pepples  
Brown & Williamson Tobacco Corporation  
P O Box 35090  
Louisville  
Kentucky 40232  
USA

Dear Ernie

We had a very good discussion of the developing BAT Stance at INFOTAB this week - all companies are keen to consider the possibility of endorsing the approach. In the meanwhile, it is agreed that I present the BAT Stance (note, definitely not the Industry Stance) at the forthcoming Work-Shop of National Manufacturing Associations in Brussels at the beginning of November.

I enclose a copy of the slides that I used in my presentation to INFOTAB: a copy was given to each of the companies present, plus Don Hoel.

I apologise for this very hastily dictated letter.

With kind regards

Yours sincerely

Dictated by Dr L C F Blackman  
and signed in his absence.

Encs

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