

R & D Dept.

DGF/AIB/5.1.1

24th September, 1980

Dr. T. A. Smith,  
Imperial Tobacco Ltd.,  
P O Box 6500,  
Montreal, H3C 3L6,  
Canada

Dear Tom,

Thank you for the report on the recent meeting with Dr. Serge Renaud sent with your letter of 17th September. I found this very helpful, particularly in revealing the interest of Carreras-Rothman (UK).

A small point; Peter Brown's companion was undoubtedly Keith Wesnes (not Wesmas) - of Warburton and Wesnes, who attended the 1977 Chelwood Conference on Smoking Motivation. We knew Warburton was a Carreras grantee and thought Wesnes was still at the University of Reading. He may have joined Carreras R&D. My spies have their ears to the ground!

The continuation project seems worthwhile. Renaud undoubtedly has a competent mobile team. I think the project would be improved if one had some measure of smoke intake and butt-nicotine assay may well be adequate. If the project becomes a joint one of CTMC, is there any chance that ITL might supply a puff recorder, so that you would be able to monitor the results? We know Carreras are buying a puff recorder similar to our machine from CGC (Cheltenham), but I don't think they have taken delivery yet. Presumably, this is why they haven't offered this facility as well as blood- and butt-nicotines.

I did not follow the point about magnesium ions and hard water as being a "negative" effect. I understood soft water areas had a higher incidence of heart disease, so I would have expected alcohol and magnesium to have similar effects.

I note Chris Seymour will be in UK during the second week of October. If you want him to see BAT, no doubt you will let us know.

With kind regards,  
Yours sincerely,

cc: Dr. L.C.F. Blackman ✓  
Mr. R.M. Gibb

  
D. G. FELTON

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