

Channel Ventilated Cigarette Testing

Notes on a meeting held on 4th December 1986

Present: Messrs. N.B. Cannar  
                  A.L. Heard  
                  Dr. S.R. Evelyn  
                  Dr. D.G. Felton  
                  Mme.H. Ibig

Action Items

1. Dr. Evelyn will obtain a copy of the petition sent by various individuals from ISO Working Group 6. Initially he will try BSI's Secretary (C. Ashton), failing that, he will obtain a copy via Mr. Ullman, Chairman of W.G. 6 via Mr. H. Dymond.
2. Having confirmed that Mr. Darrell of the laboratory of the Government Chemist, is a signatory to the petition, Dr. Evelyn will approach Dr. Phillips (Darrell's manager) to check whether this is a personal initiative or is supported by the Department.
3. If the action is simply personal, then BAT will ask the LGC to confirm in writing that this is not their view. If Darrell's action has backing from the LGC then BAT will consider taking up the issue with the DTI asking why the LGC is allowing itself to be manipulated by PM, an American Company, for competitive purposes against the interests of a major British company.
4. In addition, through the BSI meeting on the 15th December, Dr. Evelyn will try to have a letter sent to the ISO stating that ISO procedures have been properly followed and that they did not approve of the recent Italian interventions (Mr. Cannar will contact Rothmans to ensure that Dr. Cummings, their representative on BSI, is briefed to support Dr. Evelyn's proposal).

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5. Through I.T.C. (Dr. Krishnamurphy), India will be asked to raise the question of why this intervention should be allowed since Krishnamurphy was at the meeting and all proper procedures were followed. Dr. Evelyn will contact Krishnamurphy by telephone and we will then send a telex in his name with a prepared statement for Krishnamurphy to send via the Indian Standards Institute.
6. Various briefing documents will be prepared for lobbying tobacco contacts in countries having ISO council members.
  - i) Mr. Cannar has produced a summary of Barclay issues.
  - ii) Mr. Hoover, Brown & Williamson, is completing a fuller briefing document which will explain the competitive nature of the attack on Barclay and will cover scientific issues in sufficient detail to enable a recipient with no background in Barclay to discuss the issues with reasonable confidence.
  - iii) Mme. Ibig will produce a note outlining the history procedures that have been followed through ISO in this instance.
7. At present there is a technical briefing session arranged in Louisville for 15th/16th December. B&W should be asked whether they also wish to discuss strategy at that meeting and if so, whether others should be involved, e.g. Dr. Felton.

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There are 18 member countries of ISO which need to be lobbied. B&W will need to decide which individuals should be responsible for the lobby in which countries. However, R.J. Pritchard had requested the meeting to consider this issue and accordingly, a preliminary allocation of responsibilities was discussed as follows:-

Brazil (D.G. Felton)  
France (Mme Ibig)  
USA (B&W)  
U.K. (S.R. Evelyn)  
China (S.I. Evelyn)  
Czechoslovakia (G. Stungis)  
Portugal (H. Dymond)  
Germany (Mme Ibig)  
Egypt (N.B. Cannar)  
Russia (G. Stungis)  
Belgium (Mme Ibig)  
India (S.I. Evelyn)  
Japan (B&W)  
Kenya (H. Dymond)  
Cuba (D.G. Felton)  
Norway (N.B. Cannar)  
Canada (A.L. Heard/H. Dymond)  
Turkey (D.G. Felton)

Following the briefing meeting, each person responsible for lobbying should prepare an appropriate document from the information provided and in January, should seek to make presentations in their respective countries. The target should be to complete the lobbying exercise by the end of January.

ALH/NBC/DET  
5th December 1986

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