

BRITISH-AMERICAN TOBACCO COMPANY LIMITED

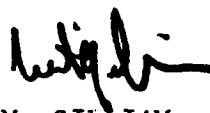
Millbank

TO	FROM
D. S. F. HOBSON, ESQ.	LEAF DEPT., BLENDING SECTION
REF	DATE
LD/NMG/ES/273	29th March, 1965

Very understandably you queried on the attached "buff" my use of the phrase of synthetic SYNTHOS. This phrase has been used from time to time in correspondence between S.C.L. and ourselves.

It is perhaps splitting hairs a little bit, but in the context of the Hong Kong correspondence which initiated all this, I think the use was justified. In our code book the code SYNTHOS refers to coumarin crystals. Coumarin crystals are still produced and are used in the perfume industry. However, they are very expensive and for this reason synthetic coumarin is normally used in the tobacco business. In practice the same code word would be used for either product and I feel in the context of the correspondence both S.C.L. and ourselves use the adjective synthetic to make quite clear that we are referring to the synthetic product and not a natural product such as the crystals themselves or JAMPINE which is the natural extract.

I understand Mr. Wright and Mr. Boothroyd have discussed this and the appropriate action will be taken.



N. M. GILLIAM

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