

DSFH/JRW

9th September, 1964.

Note for Mr. Dobson.

It seems to me that there might possibly be serious repercussions from Dr. Falk's comments. The fact that there was a stony silence when he asked whether anyone was using Coumarin or material such as Tonka Bean, might reasonably lead him to believe that these substances are, in fact, being added to tobacco. Should there ever be a Congressional Inquiry into aspects of smoking and health and should such a question be asked, under oath, of a representative of a tobacco company, it might be extremely damaging both commercially and from a public relations point of view were that person obliged to answer in the affirmative.



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