

2nd June, 1960.

STRICTLY PRIVATE & CONFIDENTIAL.

Herr. E. H. Spring,
Bahrenfelder Chaussee 139,
HAMBURG.

My dear Spring,

SYNTHOS.

Mr. Bodde has passed to me your letter to him of the 30th May concerning this flavour.

Whilst our knowledge of this product is such that we would greatly prefer that it should not be used, we realise that the sales of many of your brands, and those of our friends in other parts of the world, have been built up to high and important levels using this flavour. This being so, we recommend that:-

1. The use of SYNTHOS should not be contemplated on any new brand.
2. Every effort should be made to find an adequate substitute for SYNTHOS so that its use on existing brands may be terminated
3. In no circumstances should SYNTHOS be used at a level higher than .015% based on the dry weight of tobacco.

Our Production Department will shortly be writing to you, and sending you a sample, of a flavour, the code name of which is HAWRIK, which we have been

(2)...

110067267

Herr. E.H. Spring

2nd June, 1960.

testing recently with promising results. We hope that this flavour will meet with your approval and enable you to reduce or at least drastically curtail the amount of SYNTHOS which you are at present using.

With kind regards,

Yours sincerely,



D.S.P. Hobson/JRW.

Copy to:- F. G. Bodde, Esq.

J. H. Haslen, Esq. }
Dr. H.H. Evers } To see

110067268