

COPY FOR D.S.F. HOBSON. ESQ.

RECEIVED
30 JUN 1959
AGE
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BIE/EL

PRIVATE & CONFIDENTIAL

29th June, 1959.

H.L. Plaskett, Esq.
 American Tobacco Co. Akt.,
 Tobaksvejen 4,
 SØBORG,
 Copenhagen, Denmark.

My dear Plaskett,

I acknowledge your telephone message of the 26th June to the effect that you have received notice of the Danish Government's intention to prohibit the use of TONKA BEAN and TONKA BEAN extract, as well as CUMARIN. I understand from you that the date for enforcement of the order has not been fixed but that in the meantime the Government is prepared to allow manufacturers to continue using these flavourings provided they disclose the amounts of such items used in grammes of TONKA BEAN or CUMARIN per 1,000 kilos tobacco.

We note it is stressed that manufacturers are only asked to disclose the amount of the item added to the tobacco, without reference to the other ingredients of the compounded flavour, and without reference to the particular brand of tobacco or cigarettes, and that any information supplied to the Government will be treated with proper discretion.

You mention that this offer is open to acceptance until the 2nd July and to avail yourself of this concession you wish us to let you know the quantity of TONKA BEAN in STANUNED flavour used for "Capstan Medium" tobacco and in QUESTROM flavour used for "Old English Curve Cut" tobacco.

The details you require are as follows:

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110067312

H.L. Plaskett, Esq.

29th June, 1959.

"CAFSTAN MEDIUM" TOBACCO

QUANTITY OF STANUNED FLAVOUR APPLIED

= 9.4 litres per 1,000 kg. strips

QUANTITY OF GROUND TONKA BEAN

= 57 grammes per litre STANUNED

= 470 " " 9.4 litres STANUNED
per 1,000 kg. strips

"OLD ENGLISH C.C." TOBACCO

QUANTITY OF FLAVOUR APPLIED

BUIITE	37.50 litres)
CELANDO	4.00 "	(5.00 kg.) per 1,000 kg.
QUESIROM	18.75 ") strips

QUANTITY OF GROUND TONKA BEAN (IN QUESIROM)

= 935 grammes per 1,000 kg. strips.

We note that you have already abandoned the use of CUMARIN for all your cigarette brands taking this flavour, as well as for "County Club" tobacco.

I confirm my telephone conversation with you to-day on this subject and trust you now have all the information you require to make application to the Government for the concession.

Yours sincerely,

(Sgd. H.H. Evers)

Scientific Control Department.

c.c. D.S.F. Hobson, Esq.
c.c. J.C.W. Stewart, Esq.
c.c. Production Dept.

110067313