

DRAFT AGENDA FOR S & H SECTION - C.A.C.II

Day 1

<u>Item No.</u>	<u>Time Expected</u>	
1	1 hour	Summary of scientific developments since Hot Springs. In-house and extra mural. R.C.P. report etc.
2.	$\frac{1}{2}$ hour	Life Expectancy of Smokers (Actuaries report)
3.	2 $\frac{1}{2}$ hours	Main developments around the world in external constraints affecting the industry - legal, political and social.
4.	1 $\frac{1}{2}$ hours	Competitive developments in products, P.R. industry agreement etc.
5.	$\frac{1}{2}$ hour	Social Costs and benefits.
6.	1 hour	Social unacceptability and Passive Smoking.
7.	1 hour	Effect on Marketing

Day 2

8	$\frac{1}{2}$ hour	Smoking and Health matters referred from Group R&D Conference.
9	$\frac{1}{2}$ hour	Tobacco Substitutes and Reconstituted tobacco.
10	1 $\frac{1}{2}$ hours	Risk, safety and causality - a new look at our position.
11	2 hours	T.D.B. Paper - Assumptions, Strategies and Constraints.
12	2 hours	Research (a) Report from Group R&D Conference (b) Forward research programme (objectives) (c) Financing research - report on first year. (d) Where are we going over the next decade?

- Alternatively (7) and possibly a summary of P.R. position could be taken here with advantage.

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