

n.p. cc Mr. P. Sheeny  
Mr. E.J. Symons  
Mr. C.H. Stewart Lockhart  
Mr. T.J.N. Foley  
Mr. C.G. Hargrove  
Mr. K.M.S. Maconick  
Dr. S.J. Green ✓

S.J.G.
8 JUL 1976
ACK _____
FILE _____

7th July 1976

Mr. J.E. Edens  
Brown & Williamson Industries Inc.  
2000 Citizens Plaza  
Louisville 1  
Kentucky 40202  
U.S.A.

Dear Joe,

CHAIRMAN'S ADVISORY CONFERENCE NO.2

Thank you for your prompt reply to my telex advising you of the change of date for CAC No. 2, and I am happy to advise you that all concerned are in agreement with the new dates proposed.

Therefore, CAC No. 2 will take place in Australia from the 15th to 20th May 1977 and the details will be sent to you when Noel Foley has had time to decide the exact location.

Once the summer is over in the northern hemisphere, I will be writing to you with suggestions as to the content of the meeting, inviting you also to contribute any thoughts that you may have about the Conference in detail, or about any overall ideas that may have occurred to you. I would remind you that we decided at Hot Springs that the Smoking and Health section should be increased to two full days, leaving two full days also for the other topics plus an extra half day for any other matters, which would be the Friday morning. I believe we should allow for delegates getting away on the Friday afternoon/evening so that the long journey back to Europe and North America can be completed by the Sunday evening, thus allowing people to meet any commitment by the following Monday morning.

Since it appeared to me to be very successful, I believe we should follow the Hot Springs practice of sending out as much pre-Conference matter as is possible beforehand, which will save time at the meeting when essential matters mainly can be dealt with.

I am already anticipating keenly our next get-together.

Yours sincerely,

(P. MACADAM)

110069857