

PRIVATE AND CONFIDENTIAL

RTBS/MS.

21st October 1954.

J.M. Keith Esq.,
The Imperial Tobacco Co. of Canada Ltd.,
P.O. Box 6500,
MONTREAL,
Canada.

My dear Keith,

Enclosed you will find a memorandum which Mr. Ridley and I think you will be interested to read. It deals with our main proposals for research and development, and it has received in broad principle the approval of our Board. It will give you a general idea of our main proposals and the lines on which we are now busily engaged.

I would hasten to add that this memorandum is not in any way intended to interfere with any of the plans which your Company may be making, but rather to augment them and to assist you to get a complete picture of our general ideas. We are now busy on this work, and when I arrive in Montreal I hope to have with me at least straight line drawings of our proposed buildings, and a general idea of their cost. At that time I shall be very pleased to discuss this matter at greater length with you, and to listen to suggestions or criticisms which you may have to make.

We are not sending a copy of this memorandum to Dr. Evers as we feel that whilst he is in North America he has plenty of other work to do, and ideas to assimilate, but I shall have a copy for him when I arrive in Montreal, and we consider that that will be a suitable time to let him see the memorandum.

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I confirm that my plans are still unchanged and that, all going well, I hope to arrive in Montreal on the evening of the 29th November. I shall confirm that to you from Louisville prior to my departure from that city.

With kindest regards.

Very sincerely yours,

Enc.1.

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