

16th July 1975

R.S.Wade, Esq.,
P.O.Box 6500 C.P.,
MONTREAL P.Q.

Dear Bob,

While I have asked Sam Evelyn to collect together some information for you on menthol so that you can if you wish prepare an answer for the Guelph Safety Committee, I would suggest you consider an alternative proposal. It might be better, particularly in a legalistic sense, merely to measure the menthol concentration and then get definitive advice from us on the safety aspects.

It might have attractions to you not to get involved in any assessment yourselves of the intangibles. You might care to have a word with your lawyers and let me know which way you want to play it. What I have in mind is that they may advise you that in some ways the less you know the better. For my part I want to avoid, if possible, making any statement which could be wrongly interpreted adverse to menthol smokers.

With kind regards,
Yours sincerely,

S.J.GREEN

n.o.o.
c.c. Dr.S.R.Evelyn

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