

British American Tobacco MESSAGE T1000 TI 6PE268 AT 19:53 IN 20-DEC-1984

0000 6PE268 5P0002  
MEN: MEE  
.TELEX REF -201284-1456

EASLINK 001002A001 20DEC84 09:41:09:43 EST  
SUSPECTED DUPLICATE  
FROM: 85111170  
BROWN @ WILLIAMSON INTL OFER  
TO: 85127384

ATTN: MR. BOB ELY, ANNE JOHNSON  
B.A.T. CO., LTD.  
MILLSBANK - LONDON, ENGLAND

FROM: T.HUMBER

UPON RECEIPT OF YOUR TELEX REGARDING THE MURRAY SPEECH, WE BEGAN A SEARCH OF NEWSPAPER, MAGAZINE, TRADE JOURNALS, NEWSLETTER AND WIRE SERVICE RECORDS OF THE EVENT. BASED ON THAT SEARCH, WHICH ENCOMPASSED OVER 100 NEWS ORGANIZATIONS, WE WERE ABLE TO FIND ONLY ONE REFERENCE TO THE SPEECH IN THE WINSTON-SALEM JOURNAL. THE REFERENCE TO B.A.T IS IN APPROXIMATELY THE 12TH PARAGRAPH, QUOTING MURRAY AS FOLLOWS: +B.A.T, RJR, FM AND AMERICAN TOBACCO CONTROL THE WORLD MARKET BY CONTRACTING FOR CHEAP TOBACCO WITH COUNTRIES SUCH AS BRAZIL, ARGENTINA AND ZIMBABWE.+ THE EXTREMELY LONG STORY WITH A LEAD AND MAIN EMPHASIS ON PRICE SUPPORTS WAS WRITTEN BY A REPORTER FROM THAT PAPER. IT APPEARS THAT THERE WAS NO OTHER PUBLICATION. WE ARE GETTING HARD COPY TEXT, BUT IT WILL TAKE SEVERAL DAYS.

WE ARE CONTINUING TO SEARCH TOBACCO TRADE PUBLICATIONS FOR REFERENCE TO THE SPEECH, BUT THE TI LIBRARY HAS NO RECORD OF IT, AND THUS OUR EXPECTATION IS THAT PUBLICATION WAS LIMITED TO THE ABOVE.

ACCORDING TO KEN WELLS' SOURCES AT THE NORTH CAROLINA TOBACCO GROWERS' ASSOCIATION, ANOTHER CANADIAN WAS INVITED TO SPEAK ON THE CANADIAN LEAF MARKETING SYSTEM. MURRAY HAD JUST BEEN ELECTED, AND PRE-EMPTED THE OTHER SPEAKER, DEPARTING FROM THE AGREED TOPIC. IF HIS WORDS HAD ANY IMPACT AT ALL, THEY WERE NEGATIVE TO HIM, SINCE THE AUDIENCE REALIZED THAT HE WAS VOICING A RADICAL AND HIGHLY INACCURATE VIEW. THE GROWERS' ASSOCIATION IS HIGHLY EMBARRASSED OVER THE INCIDENT, WILL NOT MAKE ANY PUBLICATION AND BELIEVE THAT IT IS MOSTLY FORGOTTEN.

THE ABOVE IS FROM A HIGHLY PLACED AND SENSITIVE SOURCE, THEREFORE THE CONFIDENTIALITY OF THE INSIDE INFORMATION SHOULD BE PROTECTED.

PLEASE LET US KNOW IF YOU NEED ADDITIONAL INFORMATION.

KIND REGARDS,

TOM HUMBER

BWINTERNAT LVL

DOC.NO.22386

END OF MESSAGE

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