



Canada

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T E L E F A X

To: Mac Harrison From: R. Brentnall
Imperial Tobacco Ltd
0101 514 932 9586

Ref: RB/ck 22nd February 1991

Dear Mac,

555's Canada Domestic

I am delighted to learn from Richard, that your Management Committee has accepted the financial guideline for the proposed launch of State Express 555's.

I am now in the process of working with my Marketing colleagues on outline plans so that I have the approval of my board. I am catering for an October 1st launch this year into British Columbia only. Obviously the actual detail and process needs to be discussed with you later. I would also wish to visit your team in British Columbia later this year to seek their advise and plan the launch details.

At this stage I would like to confirm the credit terms which will be 60 days from date of invoice. I trust this is acceptable to you.

Many thanks for your co-operation and assistance.

Yours sincerely,

R. Brentnall
Area Manager - Western Hemisphere

cc: J. Green
N. Salter

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A Member of the B.A.T Industries Group
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