

Mr. R.P. Ferris.

RPF/JJ

22nd July, 1985.

Mr. R. Rexon,  
Marketing Department,  
Imperial Tobacco Limited,  
P.C. Box 6500,  
P.Q.,  
Canada H3C 3L6.

Dear Bob,

I enclose follow up material re Project VIKING:

1. Compilation of journal references, patent searches and press clippings re: NSM and related products.
2. A research paper (Shippman, Read and Jarvik) outlining an attempt to classify smoking relapse situations.
3. A research paper (O'Connor) discussing situational preference among smokers (I promised to get a copy of this letter to Peter).

I will re-contact with comments reference questionnaire. In the meantime, I will be interested in keeping closely in touch with developments.

Once again, thanks for the hospitality!

Best regards,



R.P. FERRIS

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