

TO Dr. T. Hirji

FROM R. Binns

REF RB/KPN

DATE 1st February, 1984.

I understand from Bruce Stirling at Imperial, Canada that he used to send monthly Product Data Sheets to David Conway. These show brand analysis data for all Canadian products. Collation and copying of the routine brand monitoring data is a large scale and time consuming exercise. I presume that you now receive these reports. Do you still wish to receive them on a monthly basis? Anticipating your response, it would be worthwhile if you contacted Bruce suggesting less frequent transmission of this information to you (perhaps half yearly?).

RB.

RICHARD BINNS

Dear Sir,

~~Richard raised the query about the year monthly Data sheets which we~~

On his return from Canada, Richard raised the query about your monthly Product Data Sheets which we receive. We certainly find them very useful but I would agree that we do not ~~not~~ require them on a regular monthly basis. I will be very grateful if you ~~could~~ <sup>could</sup> keep sending <sup>quarterly</sup> those reports on a ~~less frequent~~ <sup>quarterly</sup> basis ~~or~~ <sup>or</sup> instead. ~~Yours faithfully~~ Ben. Yc  
Tm

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