

September 27, 1983.

PROPOSED AGENDA FOR ITL/GR & DC MEETING

24/25 OCTOBER, 1983.

MONDAY, 24th. OCTOBER:

1. ITL to provide an update on the development of the Huron product.
2. ITL to outline the background and objectives of Project ERIE.
3. Discussion to cover the following:-
 - i) Current Canadian taste.
 - ii) Tobaccos with potential to impart different taste.
 - iii) BAT (UK & E) development of KENT and any experience relating to the development of modified flue-cured products.
 - iv) Potential of flavours and casings.
 - v) Experience of Maryland and other air-cured taste enhancers.
4. Discussion on DIET as a design tool and its application to Project ERIE.

TUESDAY, 25th. OCTOBER:

1. ITL to outline the background and objectives of Project CRAWFORD.
2. Discussion to cover:
 - i) Factors which contribute to mouth dryness, after taste and mouth coating.
 - ii) How these sensory negatives might be reduced in Canadian products.
 - iii) Potential of menthol etc., to overcome these problems.
 - iv) Menthol compatible flavours.

SRM/ps

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