

Ro Corp
1986

Summary of Comments on E.M.N.

1. Who will ever acknowledge that the product is safe?

C.P. Sequeira

2. A noble aim - worthy of Group support.

R.R. Baker

3. We are effectively do it now - at least what we do is closely related

P.M. Denton

4. The goal-posts will change

W.D. Lewis

5. Concern for the targets... Start with existing product, trim specific chemicals: low tar/mic product will be favourably viewed.

Otherwise, start again. Build up a synthetic aerosol system - might be acceptable

E.E. Kohlhorst

6. What are we seeking - cigarettes, smoke, nicotine & a pleasant sensation in the brain? Once clear we can set strategy.

R.E. Thornton

7. A very simple concept. but who will give threshold for carcinogens? How will you achieve it? and how will you tell your customer?

8. The threshold level for a laboratory chemical is probably one molecule according to R. Doll

R.E. Thornton

109877872